



UI/UX DESIGNING

Innovative and Creative Designs

USER EXPERIENCE

UX



DISCOVER

Discover the user and business needs



DEFINE

Define the end product and experience



DESIGN

Design the visual elements, look and feel



DEVELOP

Develop code to make page interactive

UI

USER INTERFACE



UNDERSTAND

Who are the users and what do they do



ARTICULATE

How will user work in future



CONCEPTUALIZE

The user interface and interaction



DESIGN

An aesthetically pleasing and consistent interface

WHAT IS UX?

User Experience

What a person feels as he experiences a product or service

Important role in all kinds of marketing

Plays a crucial role in web & Mobile Application

Bridge between a product and its targeted audience.

WHAT IS UI?

User Interface

How people interact with other products/services

Used in Web & Mobile Applications

A bridge between a human being and a system.

STAY CONNECTED



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